

A report of

One day workshop on startup and entrepreneurship

"Fostering Entrepreneurial Mindsets"

CGPIT in association with E-Cell Uka Tarsadia University organized One day workshop on startup and entrepreneurship "Fostering Entrepreneurial Mindsets" on 25th January 2018 Thursday at Pushpam Tarsadia Hall, CGPIT. More than 700 students of B.TECH, M.Tech, participated in it.

Objectives: The aim of workshop is to make students aware about start-up and entrepreneurship, to encourage and motivate them for entrepreneurship, which will boost their inner urge for becoming self-employed in future, to be job creator rather than job seeker. Workshop will make students aware about entrepreneurial practices going on in corporate world that would be shared by young entrepreneurs and trainer.

Schedule of Event:

- Registration
- Inauguration ceremony
- Expert sessions
- Open session for questions- answers.
- Vote of thanks

The workshop began with UTU anthem; proceed to a warm welcome to Mr.Naman Sarwagi and other delegates with flower bouquet. Dr.N.C.Shah Director of CGPIT gave inaugural speech, he highlighted market analysis, loyalty and risk taking abilities crucial for to be in entrepreneurship and motivated participants to think out of Box. After that Dr.Chinmay Desai dean of engineering and chairman of star up club shared his words of wisdom and inspired participants.

Expert session-I began with talk of Mr.Naman Sarawagi, as a technocrat, he enlightened students with grass root knowledge about the ways to start up and how to evaluate and Use Internet in business start up. His Speech began with innovative ideas which are demanded in market, strategies to convert ideas into business,. In addition, he shared his views on importance of entrepreneurship with ample illustrations and discussion .He also covered the area and field of start up business. His speech was followed by question answer session in which students get their doubts solved.

Mr. Ashvin Savani founder and CEO at Avinashi Ventures PVT. LTD continued the session –II on topic ‘Entrepreneurship Process’ His speech began with journey of his own start up and problems faced by his start –up. He informed about problems in startup especially in India and how to solve problems of Indian SME. He also talked about target market and marketing strategies.

Third session followed by Mr.Kunal Chaudhri Co founder of echai.he encourage and inspired youth to be in start up by nothing is impossible concept and success story of his own venture.

Session ended with question answer session in which students get their doubts solved.

Vote of Thanks

At the end, Mr.Nirav Parekh thanked all three esteem speakers for his views .The program was quite informative and interesting too.

Glimpse of Session









