

**A Report on Expert talk
On
“Next Generation Career on Salesforce CRM and
Cloud Platforms”**

**on
20th December 2019
for
B.Tech. Pre-Final Year students**



**Organized by
Department of Information Technology
Chhotubhai Gopalbhai Patel Institute of Technology
Uka Tarsadia University**

Objective:

An Expert talk was arranged for pre-final year students of Under Graduate students of Information Technology and Computer Engineering on the topic of “Next Generation Career on Salesforce CRM and Cloud Platforms” on 20th December, 2019 by Department of Information Technology. The objective of an expert talk is to make students aware about booming technology in the field of Information Technology such as Salesforce.

Description:

An expert talk was delivered by an expert in field of Salesforce; Mr. Allwin Joshi, who is working as a Salesforce Technical Architect at Tesla. The expert had delivered insight of technology to students. The expert had covered topics like about the Salesforce technology, cloud computing, job opportunities, various roles in this technology.

Prior to Salesforce, Customer Relationship Management (CRM) solutions were hosted on a server of the company. It took higher cost and time for companies to have their own CRM solutions. They were even extremely hard to use. The possible solution to this to build affordable CRM software and delivering it entirely online as a service. This was the main idea behind Salesforce. Started as a Software as a Service (SaaS) company, Salesforce has grown into the fifth-largest software company in the world. Salesforce, as a web CRM and cloud-based app, operates without a software or special hardware. Salesforce technology is based on cloud computing. Salesforce was built to be a software-as-a-service but now projecting out to other cloud service, namely platform-as-a-service.

An expert talk was arranged by Ms. Palak V. Desai; and total 300 students and faculty members of the Department of Information Technology and Computer Engineering had attended the expert talk. Students had attended talk with great attention and curiously asked questions to the expert.



Expert- Mr. Allwin Joshi, Salesforce Technical Architect, Tesla



Under-graduate Pre-Final Year Students of Information Technology and Computer Engineering



Expert Session



Felicitation of an Expert by Honorable Director Dr. R.V. Patil, CGPIT