A Report on

#### **Industrial Visit**

# EVEREST MASALA (S. NARENDRA KUMAR & CO)

**Organized By** 

## DEPARTMENT OF ELECTRICAL ENGINEERING





छोटुभाई गोपालभाई पटेल प्रौद्योगिकी संस्थान, बारडोली Chhotubhai Gopalbhai Patel Institute of Technology, Bardoli

#### **About Company:**

Everest is India's No. 1 spice brand as per A.C.Nielsen (Independent Research Agency). The company offers a wide range of 45 variety of spices (whole spices and blends) with fifty-two years of dedication to maintain the same standards of purity, freshness and authenticity in every pack, getting their aroma and flavor, consistently right. Everest's great taste of purity is backed up with research, innovation and technology. The success lies in reaching the heart of India's culinary world with its spices and perfect blends.

#### **Everest's Growth Story:**

Today, the success of the company reflected in the inauguration of our new state-of-the-art factory, which can be tagged as "The World's largest Spice factory" at Umbergaon, Gujarat.

The success of Everest has reaped several rewards. It has been the proud recipient of the Super brand status five times in succession – 2003, 2006, 2009, 2012 and 2015; it has also won the Consumer Reaction award instituted by the Bharti Vidyapeeth Institute of Management Studies and Research and DNA twice in both 2004 and 2005.

#### **Mission of Everest Spices:**

The aim of Everest has always been helping every mother feel empowered to get the perfect taste in food and win her appreciation for the same. In other words, it's a friend of every mother to give her that ultimate satisfaction of the family loving and enjoying her food.

That's in a nutshell is the essence of Everest Masala...jo khane ko banaye Maa ke haath ka khana or in other words...which makes food the way mom made it.

## **PRODUCTS:**

• VEG SPICES



• NON-VEG SPICES



PURE SPICES



ASAFOETIDA



• EXOTIC RANGE



# **Details of Visit:**

Department of Electrical Engineering organized the visit to S. NARENDRA KUMAR & CO. (EVEREST SPICES) UMAAGAON, GUJARAT for the student of B. Tech  $3^{rd}$  and  $4^{th}$  year student and M.Tech Students on  $22^{th}$  of February 2020 whose details are given as below.

Date of Visit	Branch and Semester	No. of Students	Total No. of Students	Accompanied Faculties
	6 <sup>th</sup> Sem BTech. (Electrical)	09		
22/02/2020	6 <sup>th</sup> Sem BTech. (EC)	09	43	Mr. Ranjit Rajak
	2 <sup>nd</sup> Sem MTech. (Electrical)	02	13	Ms. Krupali Umaria
	8 <sup>th</sup> Sem BTech. (Electrical)	23		

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	Vatsal Baraiya		Imp
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4	Rahel Gamit		A Lilla
5	Rutvikkumar Vaghasiya		Rutvilles
6	Dhaval Dhola		Dehells
7	VISHAL HADIYA		Attill
8	KRISHNABEN GAMIT		knirmal
9	MILAN MAYANI		milanmi
10	Richa Sharma		Richee
11	Riya Sharma		Q. March
12	JENIL ANGHAN		1.10
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			V.A.M.
	SUNIL VERMA		V.Szmit
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#### **Activities on the Day of Visit:**

We took entry for our visit at10:30 a.m. At the visit, EVEREST SPICES authorities welcomed us on the Gate-pass section. All the students had submitted their ID card there and registered first. We moved to presentation hall at there we had seen the company's presentation and after that we had one question answer session at the presentation hall with the expert. Then the two of their plant engineers taken us to the manufacturing plant and they explained us the whole manufacturing process step by step and also explained us about all automated robotic production machine of the plant. The questioning was also being taken by us and the satisfactory answers were given by them. Then they explained all the different types of testing on the raw material and final product.

Then after arriving at the main exit we had officially checked out and then we had thanked all authorities and left the plant. On the way back to college, the photo of visit had been taken.

# **Glimpses of Visit:**











We heartiest thanks to Everest Spices to give an opportunity to visit such an esteemed organization and we also want to thank our director Dr. R. V. Patil sir, Head of the Department Mr. Ankur V. Rana sir and all the faculties for coordinating the visit.