



UKA TARSADIA  
u n i v e r s i t y

## Technical Talk Report

Date: 27/01/2021

Experts: (1) Dr. Paresh Gujarati (2) Mr. Mohammed Hussain Sheikh

On a special request of Mr. Virendra Tiwari, DGM of Veeline Media Pvt. Ltd., The training and placement cell has organized a special technical talk for the employee of Veeline Media Pvt. Ltd. on 27/01/2021 (Wednesday) that was accompanied by Dr. Chinmay Desai and Kapil Gohil.

The talk has been led by Mechanical Department (CGPIT) with their two expert faculties Dr. Paresh Gujarati and Mr. Mohammed Hussain who have the vast academic experience in the domain of Refrigeration System.

### **About the Company**

With a rich legacy of 31 years of manufacturing excellence, Veeline has earned the trust of leading national and international brands. Our extensive product portfolio makes us a global leader as an ODM/OEM supplier to renowned brands like Voltas, USHA, Blue Star, Contex, Super General, Bravo, and many more. The impeccable product range of Veeline includes Water Dispenser, Geyser, Chocolate Cooler, Chest Freezer, and other refrigeration appliances. Headquartered in Kolkata with manufacturing units in Baddi (Himachal Pradesh) and Surat (Gujarat), the company has a manufacturing background of 30+ year.

### **Topic Covered during the talk are as below:**

- Concept of Latent Heat and Sensible Heat
- Calculation of Heat load for Refrigeration systems
- Modern refrigeration used in industry
- Selection criteria of refrigerant
- Advance development in the field of Refrigeration

### **Point at discussion during the talk are as below:**

- Industry Institute collaboration
- Exchange of knowledge
- Industry Institute partnership

It was a fruitful talk and all the employees are very happy with this session. Also, during the discussion with DGM, he suggests and demanded such session from faculties from CGPIT, Uka Tarsadia University. Veeline Media Pvt. Ltd. has our eminent recruiter in past years also, they have participated during the industrial academic meet held at UTU in 2018 and 2019. This year also they have recruited our 2019-20 pass out students from Mechanical and Electrical Engineering along with final year diploma mechanical students those who are going to pass in academic year 2021-22.



