

A Report on Seminar

CYBERCRIME AWARENESS

11TH December 2021



MOOH BAND RAKHO CAMPAIGN



CYBERCRIME AWARENESS PROGRAMME

1st Year Engineering Students
11th December 2021 at 11 am
J D Hall

Type of The Event: SEMINAR

Title of the event:	Cybercrime Awareness (Mooh Band Rakho Campaign) (Presented by HDFC Bank)
Date & Time of the event:	11 th December 2021 between 11:00 am to 12:30 pm
Online streaming via:	Dr Jatin Desai Auditorium
Speakers:	Mr Pankaj Patel Assistant vice President Area Manager of Gujarat, Madhya Pradesh & Chhattisgarh Risk Intelligence & Control Department, HDFC Bank Surat Mr Amimesh Sojitra (Ref.: CGPIT Alumni Passout Batch 2016) Location Manager Risk Intelligence & Control Department, HDFC Bank Surat
Organised by:	Chhotubhai Gopalbhai Patel Institute of Technology
Event coordinator:	Mr Hiren Shah
Number of attendees:	310 (Boys = 183, Girls = 127)
Targeted audience:	First year students of B.Tech Engineering
Request Letter:	Appendix I (Page No. 03)
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Glimpse of the event:	Appendix III (Page No. 05)
News Paper Cutting:	Appendix IV (Page No. 07)

Mooh Band Rakho : Campaign

HDFC Bank Ltd has launched the second edition of its “Mooh Band Rakho” campaign in support of International Fraud Awareness Week 2021. Through this initiative the bank aims to increase awareness on all types of frauds and the importance of keeping your mouth shut to ensure their prevention. This year, HDFC Bank through its Mooh Band Rakho campaign is urging customers to take a pledge and not share confidential banking information with anyone. The bank has rolled out this campaign to commemorate the global movement to minimise the impact of fraud which is being held from November 15 – 21, 2021.

The Bank will be conducting over 2,000 workshops in the next four months across the country to help customers understand how they can safeguard themselves against financial fraud. The campaign reminds customers that there are many situations in which it is better not to disclose information, especially when it comes to banking details. Special focus is being given to the youth segment, where the bank will be targeting senior secondary schools and colleges, so that the awareness is ingrained.

Chhotubhai Gopalbhai Patel Institute of Technology has organised the ‘Cybercrime Awareness’ session in association with HDFC Bank on 11th of December 2021.

About Speaker:

Mr Pankaj Patel

- Assistant vice President, HDFC Bank Surat.
- Area Manager of Gujarat, Madhya Pradesh & Chhattisgarh.
- 16+ year of experience in Risk Intelligence & Control Department.
- Organised and delivered cybercrime awareness training sessions in various colleges and corporate sectors.
- Trained more than 20000 people.
- Giving service to Surat police for crimes related to cyber.

Topics Covered:

- What cybercrime is.
- Types of cybercrime.
- What counts as cybercrime with examples.
- How to protect yourself against cybercrime.

Learning from Seminar:

Never share OTP, Credit / Debit Card details, CVV number, UPI PIN, Bank Details, Customer ID and PIN

Appendix I (Request Letter)



HIREN SHAH <hiren.shah@utu.ac.in>

Awareness on Banking Frauds and Safety during International Fraud Awareness Week _ HDFC Bank

Amineshkumar Sojitra <amineshkumar.sojitra@hdfcbank.com>

Tue, Nov 23, 2021 at 2:37 PM

To: "hiren.shah@utu.ac.in" <hiren.shah@utu.ac.in>

Cc: PANKAJ PATEL <PankajB.Patel@hdfcbank.com>, Hitesh Patel5 <Hitesh.Patel5@hdfcbank.com>, Ashok Piprodiya <Ashok.Piprodiya@hdfcbank.com>

Dear Hiren Sir,

At the outset, greetings from HDFC Bank!

International Fraud Awareness Week is a campaign organized every year by Association of Certified Fraud Examiners (ACFE) with an objective to create awareness on frauds. This year, it is being observed between Month of **November, 2021**.

During this period, we intend to create fraud awareness sessions across segments, such as, Law Enforcement, Colleges / Business Schools / Universities / Housing Societies etc. on Banking Frauds.

Accordingly, we request if you can provide us with an opportunity for an offline session at your good office/virtual meeting, interaction and with your Department / Team / Residents / Teachers / Students to create awareness on Cyber Frauds and Secure Banking prevent ourselves from falling prey to the same.

Brief Details of the Proposal

- The interactive session will be for 45 - 60 minutes by way of presentation (videos/PPT) and Q&A as per the available infrastructure.

We would be privileged if the meet could be organized and request you to convey the feasible dates at the earliest so that the schedule could be blocked accordingly.

Thanking you in anticipation.

Thanks and Regards,
Amineshkumar Sojitra

Appendix II (Thanks giving Letter)

Chhotubhai Gopalbhai Patel Institute of Technology



No.: CGPIT/Awareness/2021-22/032
Date: December 13, 2021

Dear Aminesh,

We would like to extend our sincere thanks to HDFC Bank, for giving us this opportunity to organize the awareness session on Cyber-crime: 'Mooh Bandh Rakho Campaign' for our first-year engineering students. It will surely help our students to understand what cyber-crime is, types of cybercrime, what counts as cyber-crime with examples, how to protect yourself against cybercrime. Also, we would like to appreciate the very well-organized environment of the session.

Special thanks to Mr Animesh Sojitra (Alumni CGPIT BTech Automobile 2016, currently working as a Location Manager at HDFC Bank Surat) for providing this opportunity for our newly admitted students. We are also thankful to Mr Hitesh Patel (Location Manager, HDFC Bank) for the arrangement of a fruitful awareness session.

We are also grateful to Mr Pankaj Patel (Assistant Vice President, Area Manager Risk Intelligence & Control Department for Gujarat, Madhya Pradesh & Chhatisgarh) for sharing such informatics views on cybercrime and the current bank fraud scenario. It was indeed a great session. We hope that you come again and again to provide such kind of social awareness information to the young generation of India. It will help us to bridge between academia and industry.

Thank you for inspiring and sharing your valuable time and experiences with our students in the capacity of the most renowned leaned resource during an awareness session dated 11th December 2021 organized by Chhotubhai Gopalbhai Patel Institute of Technology, Uka Tarsadia University, Maliba Campus, Bardoli.

Sincerely,

Dr. Manoj J. Gundalia

Director
Chhotubhai Gopalbhai Patel Inst. of Tech.
UKA TARSADIA UNIVERSITY
Maliba Campus, Bardoli - Mahuva Road,
Tal. Mahuva, Dist. Surat -



Constituent College of

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Imparting Knowledge, Awakening Wisdom, Transforming Lives.
Established under Gujarat Private University
(Amendment) Act No. 25 - 2011 Government
of Gujarat and approved under section 22 of
UGC Act 1956.

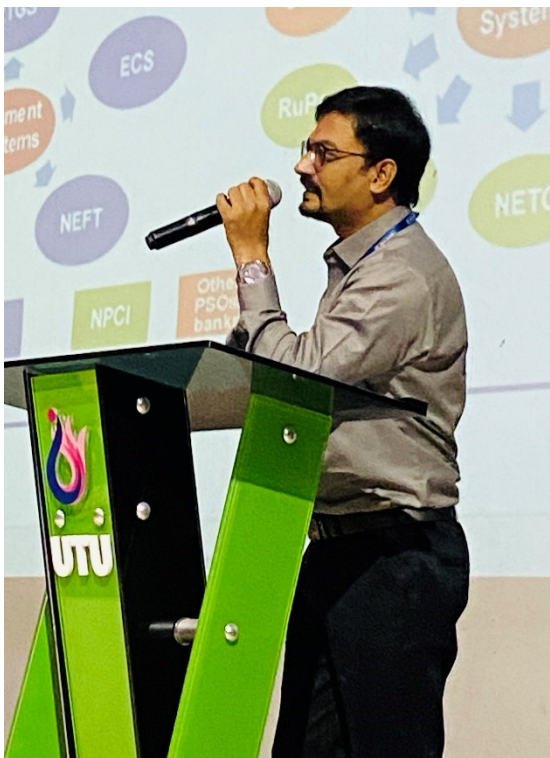
Maliba Campus, Gopal Vidyanagar, Bardoli - Mahuva Road,
Dist. Surat. Pin - 394 350, Gujarat (India)
E-mail: director.cgpit@utu.ac.in | Web: cgpit-bardoli.edu.in

Approved by All India Council for Technical Education

Appendix III (Glimpse of the event)



Mr Pankaj Patel & Audience



Mr Pankaj Patel, HDFC Bank



Interactive Session



બારડોલી-વ્યારા ભાસ્કર 14-12-2021

ઉકા તરસાડીયામાં સાયબર ક્રાઇમ અવેરનેસ કાર્યક્રમ યોજાયો



બારડોલી | બારડોલી સ્થિત ઉકા તરસાડીયા યુનિવર્સિટીમાં 11 ડિસેમ્બર 2021ના રોજ સાયબર ક્રાઇમ અવેરનેસ પ્રોગ્રામ ગોઠવવામાં આવ્યો હતો. 310 વિદ્યાર્થીઓએ આ પ્રોગ્રામનો ભાગ લીધો હતો. એચડીએક્સી બેન્ક તરફથી મુખ્ય પ્રવક્તા તરીકે પંકજ પટેલ કે જેઓ 16 વર્ષથી ક્રાઇમ બ્રાન્ચ એચડીએક્સી બેન્ક સાથે સંકળાયેલા છે. એમણે સાયબર ક્રાઇમ એટલે શું cybercrime કઈ કઈ રીતે થાય છે. તેનાથી કેવી રીતે બચી શકાય અને સૌથી મહત્વની એટલે કે પોતાની પર્સનલ બેન્ક વિશેની માહિતી કોઈની પાસે શેર ન કરવાની માહિતી પૂરી પાડી હતી.

This article was published in the bardoli – vyara bhaskar edition of Divya Bhaskar (Gujarati Language News Paper) News Paper on 14th of December 2021